



ILAS 2020: SPONSORSHIP OPPORTUNITIES

Advertising on delegate bag – 2 sponsors: (Qty up to 250)

The delegates will receive a bag containing an abstract book, pen, paper and some printed material about ILAS2020. It will be a re-useable, eco-friendly cotton bag with (white) logo(s) on 2 sides. The logos will be:

- ILAS 2020
- AILU
- Sponsor 1 (~~£750~~) – Reserved
- Sponsor 2 (~~£750~~) – Reserved

Programme & Abstract Book

Sponsor adverts in the A4 Programme & Abstract book. Two ½ page adverts available on the inside front and one full page on the outside back cover:

- ½ page A4 advert inside front cover (2 available) (**£400 each**)
- Full page advert on outside back cover (**£750**)

Delegate Pen

Each bag will contain a pen (blue or black ink) branded with the supplier logo – Qty up to 250 to be provided by sponsor (**£250**)

Post-it Notes

Each bag will contain a post-it notepad branded with the supplier logo – Qty up to 250 to be provided by sponsor (~~£250~~) – Reserved

NB: If the delegate pen and notepads are sponsored by one company a 20% discount will be given

Lanyard

Each delegate will have a lanyard to attach their badge round the neck – Qty up to 300 (~~£300~~)
Lanyards to be provided by sponsor – excess will be returned for recycling Reserved

Meals/refreshment breaks (e.g. tablecloth, coasters, signage to be provided by sponsor)

- Drinks Reception (pre-symposium dinner) for Poster Session (**£450**)
- ~~Mid morning and mid-afternoon break (**£200 per day**)~~
- Lunch break (**£400 per day**)
- Symposium Dinner (e.g. menu card, bottles of wine, table decoration) (**£600**)